

Posts on our Facebook – Protocols

Background

The u3a Constitution states its purpose as:

‘The advancement of education and, in particular, the education of older people and those retired from full time work by all means including associated activities conducive to learning and personal development.’

As a charitable organisation we must fulfil the statutory regulations set by the Charity Commission. Therefore, our u3a must refrain from any involvement related to fundraising for another charity.

The u3a banner cannot be on view and the distribution of u3a literature at such events is not acceptable. Whilst this could be seen as a valuable promotion opportunity for our organisation, it is contrary to the views expressed by the Charity Commission and the Third Age Trust.

Lancaster and Morecambe members can join in charity activities to raise funds, but they do so under their own auspices and must ensure the event does not display the name or the logo of our u3a.

Consequently, our Facebook page **cannot publicise any charity or charitable fundraising event**. Nor can it display photographs of our members participating in fundraising activities.

Our Facebook page **can be used to advertise:**

- National and local u3a educational talks, workshops and study groups.
- External non-profit or local community lectures, seminars and other educational activities provided these events are non-political and non-religious events.

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Version	Description of change	By	Date
1.0	Created by Pauline Lenney		7 June 2026
	Approved by Committee		11 June 2026